



CAPABILITY STATEMENT

Museum Retail & Visitor Experience Consultants • Store Design • Product Development • Retail Planning

COMPANY INFORMATION

SAM UEI MLQBP6ADMJ3
DUNS Number 052206225
CAGE Code 8S3U2
Sole Proprietorship, Janice Yablonski-Hickey
DBA: Museum Revenue Partners
Year Established 2020
State of New Jersey Registration 2506323
Former Firm DBA: Arts & Culture Digital, 2013

NAICS

541611 – (Primary) Administrative Management and
General Management Consulting Services
541618 – Other Management Consulting Services
541410 – Interior Design Services
541490 – Other Specialized Design Services
541613 – Marketing Consulting Services
541990 – All Other Professional/Scientific/Technical Services
561499 – All Other Business Support Services

PSC

R410 – Support, Professional: Program Evaluation
R408 – Support, Professional: Program Management
R499 – Support, Professional: Other
B513 – Special Studies/Analysis: Feasibility
B599 – Special Studies/Analysis: Other

NIGP

918-00 – Consulting Services
918-21 – Business Consulting
918-46 – Feasibility Studies (Consulting)
918-75 – Management Consulting
918-76 – Marketing Consulting
907-35 – Designing Services
906-52 – Interior Design, Space Planning, Exhibits/Displays

CERTIFICATIONS

Small Business
Women Owned Business
Women Owned Small Business (WOSB), 2021
Women Business Enterprise (WBE) NYC SBS, 2023

CORE COMPETENCIES

Retail Planning & Program Evaluation
Store Design (New Construction & Remodels)
Museum Custom Product Development
Fine Art Publishing & Content Creation
Cultural Marketing & Publicity
Business Plans, Feasibility Studies, KPI Analysis
Operations & Retail Systems Advisory

PAST PERFORMANCE

U.S. Department of State #19AQMM21C0018
Architect of the Capitol #AOC18P6434 (Sub)
National Gallery of Art, LOA, 2012-2014

FEATURED CLIENTS

Diplomatic Reception Rooms at the DOS
U.S. Capitol Visitor Center
George Washington's Mount Vernon
Monticello
Texas Historical Commission
Texas Capitol/State Preservation Board
Philadelphia Museum of Art
Central Park Conservancy
Lucas Museum of Narrative Art

DIFFERENTIATORS

Strategies Across Revenue Disciplines
Diverse Consultants, 30 Years' Experience